

As businesses expand, they often discover that their telephony systems cannot grow with them. This is especially true for organizations whose phone systems are nearing end-of-life. As companies research their options, it is becoming increasingly clear that the future of telephony lies in IP (Internet protocol) applications.

Sometimes called Voice over IP (VoIP), IP Telephony lets you securely run your voice, data and video communications over a single network. This gives you the ability to integrate all your voice mail, email, fax and other message types into a single coherent messaging platform. Best of all, you can then access these messages whenever you choose through your computer or from a touch-tone phone.

Business Challenge

Given the critical importance of reliable telephone service, it's essential for organizations to invest in stable and future-proof telephony applications. This is a lesson well-learned by organizations currently running aging telephony infrastructures, who find it increasingly challenging to obtain system support or locate near-obsolete parts. It's also a lesson understood by businesses experiencing strong growth curves, who require the ability to convert their telephony systems into a competitive differentiator capable of improving worker productivity, streamlining business processes and enhancing the customer service experience.

Fortunately, Allstream's IP Telephony solutions are designed to help organizations of all sizes, in all sectors, improve the way they do business. Coupled with Allstream's network

and security professional services, these solutions let you securely deliver voice, data and video communications over a single network.

Business Benefits

With Allstream's IP Telephony solutions, you can:

- Reduce your communications, network management and operational costs by streamlining your network operations, eliminating the fees associated with moves, adds and changes (MAC), eradicating inter-office long distance charges and reducing cabling needs
- Increase employee productivity and responsiveness by improving information sharing and management and enabling quicker access to decision makers
- Enhance the performance of your mission-critical systems by integrating your enterprise applications into a converged environment
- Deliver a consistent customer experience and improve customer service across your various channels by prioritizing customer requests and streamlining your processes
- Increase your existing IP network's return on investment by integrating it with your voice communications

To help you protect your investment by rolling out IP Telephony at a pace that works for you, Allstream also offers a phased approach to system implementation. This proven "build as you grow" methodology ensures you benefit from a flexible solution tailored to your organization's unique needs.



Why Allstream?

With a national footprint, proven delivery capabilities and expertise in leading telephony systems such as Mitel, Nortel and Cisco, Allstream can help you plan, design, implement and integrate the IP Telephony solution that is right for you. We begin by conducting a system "health check" to survey your current communication platform, identify any inefficiencies and recommend a system designed to meet your evolving needs.

Leveraging one of Canada's largest security teams, Allstream also conducts network and security assessments to ensure your network is ready for IP Telephony and your IP converged environment is sufficiently protected from internal and external risks. In addition, our national quality of service (QoS)-enabled IP/MPLS network ensures your IP Telephony Applications solutions remain secure while operating with the quality of a single, high performance network.

To learn more about Allstream:

- Contact your Sales Representative
- Call us at 1 888 811-6301
- Visit us at www.allstream.com

