



Program Brief

Nortel Press

Unified Communications Solutions: A practical business and technology approach

Accelerate your career with a Unified Communications Professional Certification

Unified communications solutions remove the barriers between voice, email, conferencing, video and instant messaging. For the hyperconnected world, this means reduced time to decision, increased productivity and the ability to provide a simple and consistent user experience across all types of communications.

Successful implementation of unified communications solutions requires a thorough understanding of what unified communications is, how it can solve business communications challenges, and how best to approach and implement unified communications within an organization. Businesses implementing unified communications solutions are in search of professionals who are knowledgeable in these areas. Their need is

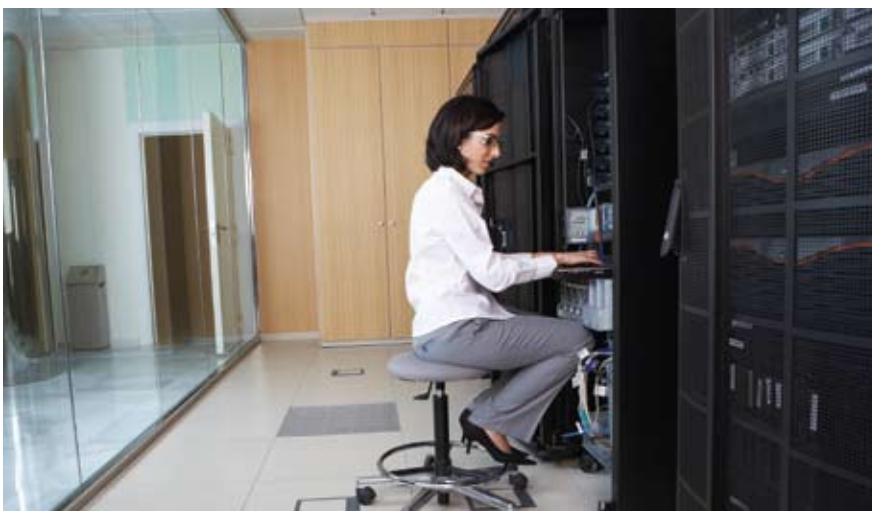
your opportunity, thanks to the new *Unified Communications Solutions* self-study guide. By taking advantage of the guide, you will gain valuable knowledge on unified communications solutions while preparing for the associated Nortel professional Unified Communications certification exam at the same time.

Unified Communications Solutions was written with business managers, consultants, and IT professionals in mind. Because unified communications touches on many different elements within IT professionals such as, IT managers, telecommunications, networking, desktop and LAN IT personnel, including application developers, will benefit from the guide.

This vendor-independent guide provides the reader with a clear understanding of the evolution of messaging and demonstrates how key performance indicators can be mapped to a financial return-on-investment model. The guide also explains how to solve business challenges, implement unified communications solutions using a proof-of-concept pilot project and secure VoIP and SIP protocols for unified communications applications.

Better yet, Nortel Press self-study guides are a flexible and cost-effective way to learn. The *Unified Communications Solutions* guide will get you there for only \$75 USD.

Place your orders at:
www.nortel.com/nortelpress



"IT and communications professionals are encouraged to pursue UC solutions certification programs. Not only do they provide the necessary education on the challenges ahead, but they also fill the skill set gaps needed to successfully deploy a UC solution and gain a competitive advantage."

Excerpt from Unified Communications Solutions Foreword

— **Nora Freedman, Senior Analyst, Unified Communications, IDC**

IDC is the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications, and consumer technology markets.

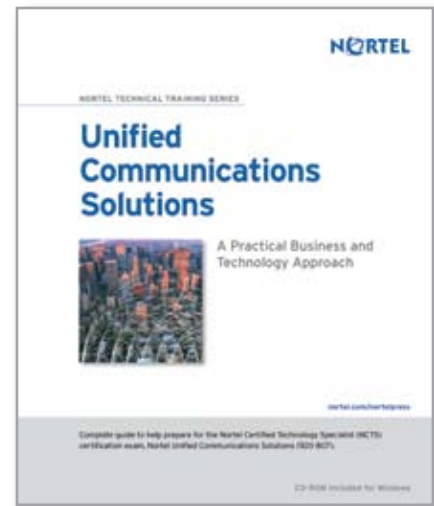
Get unified communications certified and become an IT Rock Star!

Nortel global certifications are steeped in leading-edge technologies and are a competitive differentiator. Unlike other vendor certifications, Nortel technology certifications cover the key solutions so prevalent in today's environment. By successfully completing the Nortel Unified Communications Solutions exam (920-807), you will earn the Nortel Certified Technology Specialist (NCTS) credential. Nortel professional certifications help you enhance your standing in your current workplace, expand your employment options and better position yourself for a higher salary.

Separate yourself from the competition. Purchase Nortel's *Unified Communications Solutions* self-study guide and get UC certified!

Key topics

- Identifying business challenges that can be solved through unified communications
- Mapping unified communications technology to business communications challenges
- Building a unified communications Pilot Project statement of work
- Building a measurable return-on-investment for the Unified Communications Pilot Project
- How to conduct a unified communications systems integration
- Addressing threats and vulnerabilities in Voice over Internet Protocol
- Understanding Voice over Internet Protocol Security
- Addressing threats and vulnerabilities in Session Initiated Protocol
- Understanding Session Initiated Protocol Security



About Nortel Press

Nortel Press is a Nortel authorized publisher, developing self-study guides on networking subjects that are shaping the future of business communications. The guides are designed for IT professionals, individuals supporting and maintaining Nortel product solutions and participants in the Nortel Technology Solutions Academy. To learn more about Nortel Press or to purchase a self-study guide, visit www.nortel.com/nortelpress.

Nortel is a recognized leader in delivering communications capabilities that make the promise of Business Made Simple a reality for our customers. Our next-generation technologies, for both service provider and enterprise networks, support multimedia and business-critical applications. Nortel's technologies are designed to help eliminate today's barriers to efficiency, speed and performance by simplifying networks and connecting people to the information they need, when they need it. Nortel does business in more than 150 countries around the world. For more information, visit Nortel on the Web at www.nortel.com. For the latest Nortel news, visit www.nortel.com/news.

For more information, contact your Nortel representative, or call 1-800-4 NORTEL or 1-800-466-7835 from anywhere in North America.

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